

## What the 32nd Fall Meeting Means to Me

THE 32ND ANNUAL FALL MEETING of the Society will be held this year at the Hotel Sherman in Chicago during October 19-22. At this stage in the preparations a great deal of work has already been done. Of course, as the time of the meeting comes closer, many small details will still have to be settled. I suppose that along about this time every chairman has experienced the same qualms. Doubts and questions pop into mind at odd moments. What have we forgotten? Have we budgeted enough for contingencies? Will our members and guests appreciate the arrangements we have made? Perhaps we had better check again to be sure that all the arrangements are really understood by everyone concerned. Is the meeting worth all the work that has gone into it? At such times I need only remind myself that I have the very best committee there ever was for handling the details of any meeting. Ade Rodeghier, my co-chairman, is an old hand at Chicago A.O.C.S. conventions. Nort Ziels, our treasurer, has handled the financial affairs of two previous Chicago conventions.



C. W. Hoerr

All the chairmen of our various committees have helped with at least one previous Chicago convention. With Dan Leo as registration chairman, I'm sure that everyone will get signed up for the meeting without a hitch. How could Angelo Grazi fail to come up with anything but an excellent technical program when he did such a superb job as program chairman in 1956? Ed Cavanaugh, the hotel chairman with the personality that no one can resist, seems to be able to wangle anything we want from the staff of the Hotel Sherman. After listening to my fussing over the exhibits arrangements all these months, Dick Scott, as exhibits floor manager, will see to it that exhibitors get settled in their booths with no further fussing.

Wally Quick, our entertainment chairman, can make any other impresario take a back seat although he will have his hands full trying to top the banquet he arranged in 1956. Who but Steve Fein, our hospitality chairman, could make everyone feel so much at home at our meetings?

Bob Vander Wal already holds the record for getting us more publicity in Chicago newspapers and on radio than any previous publicity chairman. And all on a \$4.75 expense account! Never again will I make any rash promises to eat all the publicity that Bob could get for the A.O.C.S. in the metropolitan papers.

Mary Harmeson, the charming head of our Ladies' Committee, is more than a match for the work that's cut out for her. As the Society continues to meet in more and more cities throughout the country, more ladies are getting acquainted with our organization. Consequently we expect that more of them will be looking forward to the special entertainment we feature for them at our meetings.

WHAT is there to worry about the budget? After all, it was approved by our eagle-eyed Advisory Committee, George Crapple, Jack Harris, Al Kapeeki, and Jake Schille, all of whom are really seasoned old-timers when it comes to A.O.C.S. conventions. So if we go into the hole, naturally it will be all their fault. After cooking up this alibi, I'm sure to have them breathing down my neck. Now I have more worries.

In addition to all this generous assistance and advice, I am helped unsparingly by Mrs. Hawkins and her staff, particularly Jean Scott and Doris Kann. I don't see how we could get along without their unselfish moral support, their cheerful cooperation, and their gentle reminders about what needs to be done. At any rate, it would be a lot harder to organize the convention without their help.

What does this all mean to me? Despite the work and worry, the vexations and frustrations I derive a genuine pleasure from associating with these congenial individuals whose energetic enthusiasm is a source of continual amazement to me. But more than this, I get a great deal of personal satisfaction from the feeling that I am doing something useful for the Society.

FAR more than any other factor, our national meetings forge the Society into a living, dynamic, progressive organization. It is only by personal contact with the Society at these meetings that we fully realize and appreciate the tremendous strides which we have been making in the fat and oil field through the years.

Admittedly most of the technical papers presented at the meetings can eventually be read in the Journal, but consider how much more stimulating to our personal interests is the opportunity to discuss recent developments directly with the individuals who are responsible for them. Likewise we can learn of new equipment, supplies, and services by reading advertisements, but this certainly cannot compare with the experience of actually seeing the latest equipment and discussing individual

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## A.O.C.S. Commentary

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applications directly with the representatives of the companies which display exhibits at our conventions.

But I think that the significance of our annual meetings goes even deeper than the stimulating contacts with scientific and technological developments. I always look forward to meeting many of my old friends at our conventions. And also at each convention I make many new friends. In fact, I can think of no other adjective which characterizes the Society so well as *friendly*. No one who has attended our conventions can deny that we are a friendly organization. I am convinced that it is this friendly attitude which is responsible for the continual growth and progress of the Society.

When you get to Chicago in October, you will find that Chicago is ready for you. We hope that you will enjoy the 32nd Fall Meeting.

C. W. HOERR, general chairman  
1958 Fall Convention Committee

### On the Educational Front

Two new courses in instrumentation, added to the chemistry curriculum at Lehigh University, Bethlehem, Pa., have been designed to coordinate and emphasize information presented in elementary physics and chemistry courses. The first, "Instrumentation Principles," will deal with a study of the electronic, optical, and mechanical principles used in modern instrumentation for measurement and control. The second, "Instrumentation-Transducers," will be a study of the fundamentals of primary sensing elements, electronic and mechanical recording systems, pneumatic and electromatic indicating and controlling elements.

The laboratory equipment section of the Scientific Apparatus Makers Association, in cooperation with the School Facilities Council, has published a booklet entitled "A Guide for Evaluating Your Science Facilities," intended for use by school administrators, architects, and others responsible for providing educational facilities.

### To Feature Merchandising

THE MERCHANDISING of U. S. soybeans and soybean products will be featured at the 38th annual convention of the American Soybean Association at Hotel Fort Des Moines in Des Moines, Ia., August 19-20. The export programs of both the Soybean Association and the Soybean Council of America Inc., will be reviewed.

With almost 40% of U. S. soybeans now going abroad either as soybeans or as oil, foreign markets are playing a major role in the prosperity of soybean farmers. Soybean acreage is expanding again this year. To hold and expand export markets for soybeans and soybean products has become of vital importance to U. S. agriculture, the A.S.A. program committee indicates.

There will be reports from men actively in charge of the soybean export market development programs in Japan, Spain, Italy, and Germany.

A food-grade starch, pretinted to order in a wide range of certified pure food colors, is being introduced by the A. E. Staley Manufacturing Company, Decatur, Ill. Called COLORx starch, it is believed to be the first offered by a manufacturer in the United States.

An expansion of the west coast operations of Houghton Laboratories Inc., Olean, N. Y., will include the forming of a separate division to be known as Hysol of California.

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